

## June 2022 ATAA Board of Directors Conference Call Meeting Agenda

June 15, 2022, at 5:00- 6:30 pm PST

Call in information: (412) 924-6976, access code: 470613 If you have trouble with the call-in number, call me on my cell at (705) 446-4128 and I will merge you into the call. Please try the call-in number first as my phone can only hold 5 lines.

Called to order:

Present:

1. April and May meeting minutes.

2. Treasurer's Report

### Old Business

3. . Quickbooks and its progress (Action Items from April)

4. -Cathy to ask asks about hot weather and cold weather Logowear with Sofie.

5. Decisions on items to be offered for ATAA Logo wear. (Cathy to send link to Sofie's ATAA store to BOD. We can look at items and decide what we want in the store. Sofie will take orders, do all that, we get 20% profit.)

6. News Letter contents for Cathy and Sabine social media requests for newsletter. link for farm reports. public form for people to submit online.

7. Upcoming Promotions-

-2024 Sana Rare Breeds- Tabled need Cathy Yorke offered.

-Equine Affaire November - Can we come up with a way of doing this without dipping into the funds that exist. Motion to go forward but need to establish a fund-raising plan to get there. Deposit required 50% by July 18. Besty, Katrina and Sabine

8.GMM -What needs to be done and how can we help.

- Cathy asks Katrina for template for donations - Katrina sent it; Cathy not sure where to send to ask for donations.
- Ask membership what they would want to see for a repro vet talk. - not done yet
- Hotel - will block off rooms, BOD meeting night before GMM, New BOD meeting before conference ends- GMM offer Zoom too? Yorke won't be in person. Maybe ask NW Teke people if they want to come, and if so, to do

what? Betsy suggests we do a slide show of the history of the ATAA - good idea.

- Betsy will ask Eve Deering if they might be interested in doing a Western Equitation clinic here. Sarah Shuman option to come and talk on extreme cowboy. Betsy will still talk to Eve.
- Yorke to reach out to natural hoof trimmers.

9. Nomination Committee- The assignment of tasks from the BOD members that are leaving.

Cathy's current tasks

*Secretary*, Newsletter (Katrina has offered to take over this), *Conference*, UCAT, Case Awards, Membership (Katrina has offered to take over this), Facebook updates (Katrina has offered to take over this), 2024 SANA show, HorseFlicks DVD

Tish's current tasks

Nominate Cathy & Tish regarding nomination committee.

10. Registration Issues Wednesday 29th registration meeting.

- lost horses

-committee meeting - can we set a date meeting to include annual census of the horses?

### **New Business**

1. Akhal Teke Film Project - Where is the best place to have the conversation. Plan to have

2. Can we restart discussion of the grading tour? Russia does not have an embassy still too complicated. MP4. vimeo. priority of getting measuring video out.

Getting someone else added on the bank accounts. Yorke still needs a physical credit card. So deciding on who should be the second on the bank account. Best to check with Cathy regarding by-laws on the second person on the bank account.

Yorke to touch base re Devon payment.

Next meeting...Next Meeting July 7th/

