August 2022 ATAA Board of Directors Conference Call Meeting Agenda August 9, 2022, at 5:00– 6:30 pm PST

Called to order: 5:04

Present: Cathy Leddy. Betsy Wandler, Tish Saare, Sabine Desper, Kevin Matthews Absent: Yorke McGillivray, Katrina Ardiel

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| Director at Large | Kevin Matthews | 10/24/2021 - 2024 | Swanfarmdexter@gmail.com |
| Director at Large | Sabine Desper | 10/24/2021 - 2024 | skdoasisfarm@aol.com |

1. Approval of July meeting minutes. Also: June, will do that over email.

**Motion: Betsy motions to approve July Minutes: Sabine seconds. Approved.**

1. Treasurer’s Report- Are we adding someone else to the bank account now or waiting until the new BOD members come in?
   1. Animal Genetics everything needs to be submitted online (Betsy), we now have to pay each time we submit a sample.
   2. We can have more than 2 people on bank account – Betsy suggests Treasurer, Secretary, Registrar. Tish suggests we give access to ATAA credit card.

**Motion: Tish Saare motions that Betsy Wandler, Registrar, becomes key executives on the Akhal-Teke Association of America checking and savings accounts at Wells Fargo.  Kevin seconded and all were in favor – Approved**

Old Business

1. Newsletter (Yorke helping with layout of newsletter, still waiting on a few articles. Newsletter to cover the following BOD nominees, UCAT updates, foal article, Breyer Fest, Dressage at Devon, Tekes on big screen, Microchip article, Conference flyer, Ukraine Horses article, Advertising and farm reports, minutes from past board meetings, Anything else that should be included?

* Cathy suggests we put out a membership email and social media post about upcoming newsletter, deadline of the 12th. We are moving to all electronic. If we don’t hear from farms for ads, ad will not go in. Kevin suggests email only. Cathy will do this.
* Email to membership about bios and official ballot will be emailed out. Kevin suggests send bio email only to voting members.
* Betsy suggests less hand holding on Farm ads.

4. Upcoming Promotions-

Equine Affaire November- Fundraising update? – Sabine? Cathy filled out paperwork, Yorke sent in fees. Fundraising? Betsy thinks Katrina was going to post information. Need info on FB – willing to donate/participate/advertise for Equine Affaire in MA – Cathy says we need someone as head for this or it will get lost. Sabine will be happy to work with Katrina, fundraising -? Ask Yorke to get posts up on social media and website.

2024 Sana Rare Breeds- Cathy says we should start thinking of judges from overseas – Katerina Jacob, Petra Marasova. Victoria would like Tito to come if possible.

DAD – awards – Cooler? Sofie about possible scrim sheets? Coolers? with embroidery

5.GMM -Last minute help for Cathy?

ATAA logo wear raffle items being ordered from Sophie should know what items by the end of this week. Donated by Akhal Valley Farms. Ticket proceeds to go to the conference costs.

Repro talk topic- The Hard to Breed Mare by Dr. Brandi Holohan. Question on hotel room.

Kevin to ask Pat if she can set up voting like she did last year.

Anything else need done for the voting.

Tekes Needing New Homes continued discussion. Possible to talk about this informally at Conference – Need to think about differences in rescue between purebred dogs and rescue dogs.

Cathy to reserve room for Karen Osokis

7. ATAA Awards – Email sent out to membership, very few nominates – Betsy will check with Sofie.

8. Feature Film possibility – Lots of pitfalls, bit of a gamble, ATAA should plan ahead with funds and time.

We don’t have funds available for this, need to fundraise for other things that are a higher priority (Equine Expo, DAD, SANA RBS 2024).

**Motion: Kevin moves that the ATAA BOD is interested in what Todd Pierce and his team can do with filming Akhal-Tekes, but The ATAA isn’t in a position to provide funds or fundraise for this at this time. Betsy seconds. Approved.**

Next Meeting Sept 9th at Conference at the Hampton Inn in Woodinville, WA.

Kevin, Cathy, Yorke, Betsy

New BOD meeting – Soon after Conference

**MOTION: Motion to Adjourn Betsy, Cathy Seconds 6:49 pm**

Signed:

Action Items:

* Ask Yorke to get posts up on social media and website for Equine Affaire, .
* Cathy suggests we put out a membership email and social media post about upcoming newsletter, deadline of the 12th. We are moving to all electronic. If we don’t hear from farms for ads, ad will not go in. Kevin suggests email only. Cathy will do this.
* Email to membership about bios and official ballot will be emailed out. Kevin suggests send bio email only to voting members.
* Cathy ask Sofie about possible embroidered coolers for DAD by September 23rd. Sash?
* DAD - Give two options and prices to BOD